

# citythinking

## at a glance

Citythinking is an initiative of [Eddea](#) to display, rethink and adapt territorial organizations linking economy, society and nature.

Halfway between a **territorial research lab** and a **design office**, we work for entrepreneurs, companies, or institutions involved in improving the future of their cities. Together **we engage in research** aimed at developing **real opportunities**. To achieve it we have met a **diverse team composed** by architects, engineers, financial experts, geographers, environment technicians, arts and new technologies experts. We appreciate the **creative work**, we know that good ideas can come from anywhere, and **the results are the most important** part of our work.

## WHAT

For us, **the city is a superposition of simultaneous events**, a strained network that links social, environmental and economic processes. We work to create the conditions for a **new dialog between Society and Nature and Economy through a Holistic Development Targeting Strategy**.

## HOW

We work researching these relations, seeking for more responsive and efficient ways to organize them, through 3 steps:

**Share Information**, increasing our context understanding:

- Identifying stakeholders, drawing their interests, conflicts and compatibilities.
- Capturing space, environmental, social and economic data, perceiving a more complex picture of the place.
- Integrating and structuring databases into GIS maps to discover new spatial patterns.

**Share Prosperity**, increasing our ties with the environment:

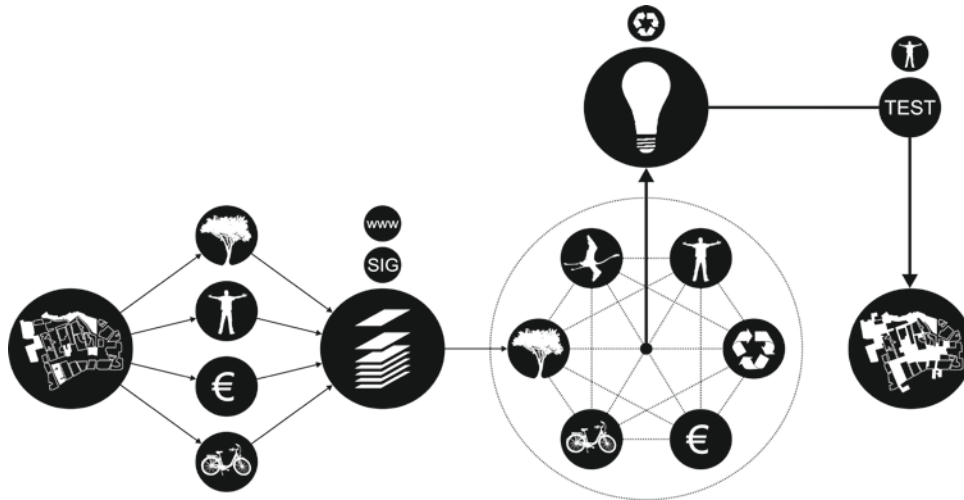
- Working on strategies that match the starting conditions with the identified potential.
- Creating scenarios that allow us to analyze the feasibility of the proposals.
- Working to get organizations to ensure their own prosperity and the environment.

**Share Responsibility**, increasing our links with society:

- Participating in the launching of knowledge networks and platforms, aimed at making urban processes more participatory, opened and transparent.

# METHOD

Citythinking has developed new analysis tools that enable us to become more sophisticated in our identification and refinement of feasible target strategies, with an holistic approach which weighs Natural, Social and Economic local conditions. **Based on GIS platform, they allow us to perceive more and propose better.** Our basic 4 steps can be explained in the next schema:



## 1. Information

1. Pre-planning/ Assessment of Local Economy.
2. Formulation of Goals and Objectives.

## 2. Integration

3. Mapping.
4. Analysis GIS.

## 3. Ideation

5. Identification, Evaluation and Prioritization of Proposals.
6. Development of strategies and Plans.

## 4. Implementation

7. Implementation of Plans
8. Monitor and Evaluate Outcomes.
9. Revise and Adjust

# OUTWARDS

Our work has been awarded in national and international competitions. We have collaborated in several research groups at different universities in subjects as urbanism, ecology or geography. Our works and researches have also generated a positive public discussion in different media, been collected in journals and other publications.

# WORKS

Recently we won an **international competition in Moscow** to develop a city for 45.000 inhabitants in the south of Moscow, based in the existing standardized building industry; we have also drawn how to **transform an obsolete cement plant into a biomass plant**, we have **developed a strategy to link the economy of a city to its natural resources** in south Spain, we have **planned how to requalify an old Sports regional facility**, we have **designed a laboratory to manage territorial sport and natural infrastructures** or we have helped to **focus a Technology Park into a technology ecosystem...**

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